

The following Listing of Claims replaces all prior listings, and versions, of claims in the subject patent application.

**Listing of Claims:**

1 - 47. (Canceled)

48. (Currently Amended) A label printer for printing, said label printer comprising:  
at least one print head for printing an image, [[whereby]]wherein a first background of one label is different to that-a second background of a second, subsequent label; and  
cutting means-a cutter arranged to provide for providing a cut on either side of a region between said first and second labels, where wherein said first and second backgrounds meet within the region.

49. (Previously presented) A printer as claimed in claim 48, wherein the at least one print head is arranged to print information on said region between said first and second labels.

50. (Previously presented) A printer as claimed in claim 48, wherein at least one of said cuts is a partial cut.

51. (Previously presented) A printer as claimed in claim 48, wherein at least one of said cuts is a full cut.

52. (Currently Amended) A printer as claimed in claim 49, comprising a reverser reversing means for reversing arranged to reverse an image receiving medium on which said the labels are arranged to be printed.

53. (Currently Amended) A printer as claimed in claim 52, wherein said reversing means are reverser is arranged to reverse said the image receiving medium from the cutter cutting means to said at least one print head.

54. (Currently Amended) A printer as claimed in claim 50, wherein at least one of said at least one print heads is arranged to start printing an image on said image receiving medium on one side of a partial cut provided by said ~~cutting means cutter~~ and to continue printing on the other side of said partial cut.

55 - 56. (Cancelled)

57. (Currently Amended) A printer as claimed in claim 48, wherein the at least one print head is arranged to print backgrounds on said first and second labels in different colors.

58. (Currently Amended) A label printer for printing an image, said label printer comprising:  
at least one print head for printing on a tape a first image for a first label and a second different image for a second label, said first and second labels being adjacent; and  
~~cutting means for providing a cutter arranged to provide a cut on either side of a region between said first and second labels, where~~wherein said first and second images meet within said region.

59. (Currently Amended) A method of printing an image comprising the steps of:  
printing a first background of a first label on a supply of continuous tape;  
cutting at least partially said tape when said first background has been printed,  
said cut being through said first background; and  
moving the tape to a printing position for printing a second background of a second label, initial printing of the second background being on one side of a partial cut and subsequent printing of the second background being on another side of said partial cut,  
wherein said first and second backgrounds meet within a region between the partial cut and the cut through said first background.

60 - 65. (Canceled)

66. (New) A method of printing as claimed in claim 59, comprising making the partial cut after said printing of the first background and prior to said cutting at least partially said tape.
67. (New) A method of printing as claimed in claim 59, wherein said cutting at least partially said tape comprises making a full cut through the tape.
68. (New) A method of printing as claimed in claim 59, wherein the printing of one or both of the first and second backgrounds comprises printing using first and second print heads.